

ExposéIQ

Litigation Intelligence Voir Dire to Verdict

A practical brief for trial counsel and firm partners

The Gap Most Trial Teams Still Face

Most trial teams still prepare without a clear picture of how the actual people in the box will respond to their case, and without a reliable way to surface every fracture in the evidence before the other side does.

You have the questionnaires and voir dire notes. You have thousands of pages of discovery. What you usually lack is a practical system that turns that raw material into a working model of the seated jury and a live intelligence layer that finds contradictions in real time.

ExposéIQ was built to close both gaps.

Virtual Mirror Jury with Jury Consultant Oversight

ExposéIQ's Virtual Mirror Jury is built to closely mirror your actual empaneled jury across the factors that most influence how evidence is evaluated, including:

- Personality alignment with your theory of the case
- Age, gender, race, education, occupation, and industry
- Homeownership and household income
- Political affiliation
- Family relationships, including children (number, ages, and genders)

We build these profiles from jury questionnaires, voir dire responses, and publicly available information (including online and social footprints). Once the mirror jury is in place, you can test key arguments, themes, and evidence presentations against profiles that closely match the real panel, before those arguments are ever spoken in the courtroom.

Review the full Virtual Mirror Jury walkthrough here:

<https://foryourreview.org/exposeiqs-virtual-mirror-jury-walkthrough>



JuryFit Juror Personality Profiles

JuryFit develops a clearer understanding of how your case is likely to be received by different juror profiles, based on established personality frameworks including Myers-Briggs. The platform analyzes your case narrative across these frameworks to identify where your arguments are likely to resonate and where they may face resistance.

JuryFit helps trial teams:

- Evaluate how different juror profiles are likely to respond to your core narrative
- Identify which arguments are strongest and which may require refinement
- Develop more targeted Voir Dire strategies based on personality alignment
- Test and refine your approach against a virtual simulation of your actual empaneled jury

Targeted Jury Voir Dire

JuryFit helps you generate more targeted and strategic Voir Dire questions based on your actual case analysis, not generic templates. Questions are derived from your case theory and personality analysis so they connect directly to how different juror profiles are likely to respond to your core narrative.

- Questions are built from your actual case theory and personality analysis
- Quickly produce organized, print-ready materials for use during jury selection
- Integrate with real-time scoring tools to evaluate prospective jurors as responses come in

Together, Virtual Mirror Jury and JuryFit give trial teams a practical way to understand both the demographic and personality dimensions of the panel they will face, and to adjust strategy before opening statements begin.

Real-Time Evidence Intelligence

While the Virtual Mirror Jury helps you understand the audience, the rest of the platform helps you control the evidence. ExposéIQ sits on top of your existing case file and systematically surfaces the fractures that manual review often misses.

Cross-Document Contradiction Detection

ExposéIQ analyses witness statements, depositions, affidavits, and discovery materials simultaneously, surfacing inconsistencies that manual review would take weeks to find, if it found them at all.

- 115+ distinct discrepancy search types running in parallel
- Every finding linked to its exact source document and highlighted within the page
- Cross-witness and cross-document analysis in a single pass

Live Testimony Support

As testimony unfolds, ExposéIQ analyzes the live transcript against your entire case file and generates suggested follow-up questions when discrepancies are found in deposition testimony. Follow up questions are specifically designed to impeach witness testimony at trial. The attorney retains full decision authority at every moment.

- Audio/video captured and transcribed in near real time
- Contradictions flagged against prior depositions, affidavits, and discovery
- Suggested questions within approximately 30 seconds, you decide whether to use them

Problematic Evidence

ExposéIQ does not “fix” or suppress problematic evidence. It systematically finds the fractures within it, documents them with precise citations, and equips the trial team to exploit those fractures, either in real time in court or in preparation.

Multi-Witness Timeline Reconstruction

Rebuild timelines from case documents and trace where statements drift, surfacing impossible sequences and clashes between accounts before you draft a single deposition outline.

- Plot every participant against the same chronological clock
- Spot impossible sequences and temporal contradictions automatically
- Zoom into activity bursts around critical witness periods

Relationship Mapping

Automatically extract every participant and map their connections: direct links, indirect relationships, communication frequency, and the silences that often matter most. Built on upload. No manual entry.

- Filter by connection strength: strong, moderate, weak
- Surface relationships between participants who never directly interact
- Quantified automatically: most mentioned, strongest link, total count

Real-Time Human Verification of All Outputs and Citations

Every output ExposéIQ produces is designed for attorney verification, not blind acceptance. The platform never claims to deliver finished legal conclusions. Instead, it surfaces candidate findings with complete source linkage so your team can confirm, reject, or refine them in real time.

How verification works in practice:

- **Source-linked by design.** Every contradiction, timeline conflict, relationship, or suggested question is tied to the exact document, page, and line (or live transcript timestamp) that supports it. Your team can click through and see the original language immediately.
- **No hallucinations.** Outputs do not invent facts or citations. If a source cannot be located or verified within the case materials you uploaded, the system does not generate a finding.
- **Attorney retains full control.** Suggested cross-examination questions, argument-testing insights, and discrepancy reports are presented as recommendations. You decide what to use, what to ignore, and what to investigate further.
- **Human review is built into the workflow.** Live testimony support and discrepancy reports are structured so that a member of your team, or the examining attorney can verify each flagged item against the underlying evidence before it is used in the courtroom or deposition.
- **Transparent audit trail.** Findings remain linked to their original sources throughout the life of the matter, supporting internal quality control, peer review, and later motion practice if needed.

This approach keeps the speed of automated analysis while preserving the professional judgment and ethical responsibility that only licensed counsel can exercise. ExposéIQ accelerates discovery of potential issues; your team remains the final authority on every output and citation.

Why This Matters to Trial Counsel and Partners

ExposéIQ is not another tool that adds to the pile. It is the intelligence layer that makes the pile usable under pressure, while keeping human verification at the center of every recommendation.

With it, your team can:

- Test arguments against a mirror of the actual panel instead of generic assumptions
- Walk into depositions and trial with contradictions already mapped and source-cited
- Convert problematic evidence into leverage instead of risk
- Respond to live testimony with precision instead of memory
- Maintain full professional control, every output is verifiable in real time by counsel
- Focus senior attorney time on strategy and advocacy rather than document triage

Next Step

The fastest way to determine whether ExposeIQ belongs on a current or upcoming matter is to put it on a real case structure.

In a short strategy call we will walk you through:

- Jury selection and Voir Dire
- Virtual Mirror Jury, how to target specific jurors in your arguments
- How live testimony support actually works in practice

No pitch. No commitment required to start the conversation. We show you what the platform finds, and you decide whether it belongs on your case.

Contact

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Most firms learn how the jury will respond after it's too late to change course. The teams that win already know, because they tested their case against a mirror of the actual panel first.

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