

Video Shorts Organic Marketing Program

270 professionally produced video shorts. Built around your practice and specialty, with Personal Injury as a featured option. Choose AI-generated or live video, retain full ownership, and reuse the videos across the platforms you choose.

POSTED ACROSS THE TOP 6 SOCIAL PLATFORMS

Facebook	Instagram	TikTok	YouTube	X	LinkedIn
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As a courtesy, we can create any of these social profiles you do not currently have.

THE SATURATION MODEL

90	18	126	540	270	1,620
Unique Shorts Per Month	Posts Per Day	Posts Per Week	Posts Per Month Across 6 Platforms	Unique Shorts Over 3 Months	Posts Over 3 Months Across 6 Platforms

POSTED 3 TIMES A DAY:

- Morning
- Just Before Lunch
- Early Evening

Helping your practice stay visible when Social Media traffic is the highest.

A ONE-TIME ASSET THAT KEEPS WORKING

Unlike campaigns that require an ongoing advertising budget or monthly management fees, Video Shorts create a library of content you can leverage repeatedly. [Click Here to See Samples](#)

The goal is consistent visibility that turns “I’ve seen them before” into “**I’m calling them.**”

BUILT FOR PERSONAL INJURY

Every campaign is written and produced around the services you want to promote. Personal Injury is one of the specialties available, making the program a natural fit for practices seeking greater visibility among PI patients and referral sources.

INVESTMENT & VALUE

Organic Marketing Vs. Paid Advertising Comparison

Organic Video Shorts	Paid Ads	Direct Mail	Billboard
One-time Investment \$3,240 270 unique shorts Unlimited use	\$2,000 to \$3,500 Per month management fees plus ad spend	\$2,750 to \$3,750 per 5,000 targeted 6" x 9" postcards One Mailing	\$1,000 to \$8,000 per month mid-size city higher in major metros

TWO WAYS TO INVEST

MONTH-TO-MONTH	PAY IN FULL / BEST VALUE
\$500 one-time setup fee \$1,200 per month × 3 months Total investment: \$4,100	Setup fee waived: \$0 10% savings on the 3-month program Total investment: \$3,240
One-Time Setup Fee: \$500 Click to Pay Setup Fee	10% Savings on Standard 3-Month at \$1,200 per month: ~~\$3,600~~ / \$3,240 Click to Pay in Full
Payment plan: 3 equal payments of \$1,200 per month Click for 3 Month Payment Plan	Prepaying saves \$360 on the three-month program and eliminates the \$500 setup fee, a combined savings of \$860 compared with month-to-month billing.

PERSONAL INJURY ATTORNEY REFERRAL OPTION

For an additional investment of just \$260, upgrade from \$3,240 to \$3,500 and receive 90 unique video shorts, plus a comprehensive Personal Injury Attorney Referral Program designed to generate more referrals from your existing attorney relationships and develop new referral opportunities through targeted outreach to Personal Injury attorneys.

[Click Here to Learn More](#) | [Click Here to Upgrade](#)

THE VALUE IMPROVES THE LONGER YOU USE YOUR CONTENT

\$12	\$6	\$3	\$1.50
Months 1 to 3	Months 4 to 6	Months 7 to 9	Months 10 to 12