

CASE ASSESSMENT & SETTLEMENT ENHANCEMENT TOOL

A venue-matched simulated jury report that shows case strength — and signals you are ready for trial.

BLOCK OF 12 \$3,500 \$292 per case	TARGET RESULT 23%+ Higher Settlements	WHAT YOU GET Trial Assessment Report strengths + weaknesses
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The problem

Settlement value = liability × provable damages × available insurance coverage × litigation/settlement risk

Insurance carriers pay on perceived trial risk. If they believe you will settle, they price the file accordingly. If they believe you have tested the case against a jury that looks like the venue, and you are prepared to try it, the number moves.

Most firms walk into negotiation with medical records, a demand, and instinct. The carrier walks in with software that scores whether you actually try cases.

What the tool does

- Analyzes the strength of the case before settlement talks or trial.
- Runs the case in front of a simulated jury built from the demographics of the city and venue where the case will be tried.
- Produces a Trial Exploratory and Assessment Report that maps strengths, weaknesses, friction points, and themes likely to land, or stall, with that jury pool.
- Gives you a document you can use internally to tighten the case, and externally to show opposing counsel and the carrier that trial is a real option.
- Supports higher settlements and larger jury awards by replacing guesswork with a venue-specific read of how the file is likely to play.

Why personal injury attorneys use a block of 12

One report can change one negotiation. A block of 12 lets you put this in front of every serious file, the ones you intend to try and the ones you intend to settle from a position of strength. Firms that work the tool across a block of cases are positioned to see settlement increases of at least 23% on average, because the carrier is no longer pricing a bluff.

ON YOUR DESK	IN THEIR FILE
• Where the case is strong in this venue • Where the story breaks with local jurors • What to fix before you demand or try it • Which themes to press, drop, or reframe	• You have already pressure-tested the file • Trial is not a threat, it is a possibility • Weak points are already known and framed • Lowball offers get more expensive

Pricing: Pay as you go - No subscription

ExposeIQ Case Assessment & Settlement Enhancement Tool: \$292 per case. Block of 12: \$3,500. Not a monthly plan. When the twelfth report is used, the next block is available. You pay for cases you actually run.

That is less than the cost of leaving one serious file underpriced.

Run the next serious file through a venue-matched jury before you sit down with the carrier.

Call 901-445-0777 · exposeiq.com · Book a 15-minute walkthrough